

It's easier to be healthy and to lead an active lifestyle when you understand the benefits and the steps to take to get there. Designed to answer these very questions, the Standard Life Health & Wellness Centre provides information that encourages the adoption of healthier habits.

We invite you to put a hyperlink on your site to our Health & Wellness Centre. Animated Web banners are also ready for posting on your site. Simply forward this document to your Web team; all the necessary information is provided below. If you have any questions concerning this tool, please contact our Marketing Services team at GLH.MKTG-material@standardlife.ca.

Instructions for Web team:

The following Web banners are available for posting on your site. These gif-animated banners link to the Standard Life Health & Wellness Centre. Select the banner—dimension (234 x 90) or (180 x 150)—that best fits the layout of your Web page. Copy and paste the code into your HTML page. For any additional information, please e-mail us at GLH.MKTG-material@standardlife.ca.

Health & Wellness Centre: horizontal banner (234 X 90)



```
<!-- code to insert in your HTML page -->
<a
href="http://www.standardlife.ca/wellness/en/index.html?utm\_source=intranet&utm\_medium=banner&utm\_campaign=glh\_wellnesscentre\_en" target="_blank"></a>
<!-- end of code -->
```

Health & Wellness Centre: vertical banner (180 X 150)



```
<!-- code to insert in your HTML page -->
<a
href="http://www.standardlife.ca/wellness/en/index.html?utm\_source=intranet&utm\_medium=banner&utm\_campaign=glh\_wellnesscentre\_en" target="_blank"></a>
<!-- end of code -->
```